

For Immediate Release

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PRESS RELEASE

Cruise Express Celebrates One Year with Expansion to West Coast

Now Servicing 100% of Norwegian Cruise Line Departures with Five New Pickup Locations

(Largo, FL) – <u>Cruise Express</u>, a women-owned leader in motorcoach transportation services, is proud to mark one year of success in Florida, now with the expansion to the West Coast of Florida.

This includes all major cruise lines such as <u>Norwegian Cruise Line</u>, <u>Celebrity Cruise</u>, <u>Holland America Cruise Line</u>, and more.

One year after bringing its successful New York-based cruise shuttle model to Florida, Cruise Express is proud to announce its newest expansion: service along the West Coast of Florida, from Tampa to Fort Myers. With this new season, Cruise Express is also proud to highlight its strong partnership with Norwegian Cruise Line, now servicing 100% of Norwegian's departures out of Port Miami and Port Everglades.

Cruise Express first entered the Florida market with the acquisition of the beloved Cruise Connection brand. Since then, Cruise Express has modernized and expanded the service while staying true to its legacy of convenient, no-hassle travel for cruise passengers.

"Our first year in Florida has been full of growth, and this next chapter is even more exciting," said Erin Duckett, Co-owner of Cruise Express. "We've listened to travelers, we've worked with our trusted travel agents, and we're thrilled to now serve more guests from the West Coast, especially those sailing with Norwegian Cruise Line, which we're proud to support on every departure."

"Norwegian Cruise Line truly values the collaboration with Cruise Express," said Derek Lloyd, Vice President, Strategic & National Accounts at Norwegian Cruise Line. "The seamless

integration of ground transportation with our Cruises offers our guests an unparalleled experience. The convenience of easily accessible bus transfers throughout Florida, combined with a Norwegian Cruise Line voyage, offering More at Sea, provides exceptional value and a stress-free vacation option for our mutual guests. Cruise Express's commitment to providing reliable and comfortable transportation plays a crucial role in ensuring that our guests have a memorable journey from start to finish. We look forward to continuing to grow this partnership and providing our guests with the best possible travel experiences."

As part of this expansion, Cruise Express has added five new pickup locations along the West Coast of Florida. These include St. Petersburg, Sarasota, Punta Gorda, and Fort Myers.

Cruise Express provides round-trip, luxury motorcoach service from these locations to Miami and Fort Lauderdale cruise ports. Every ride includes comfortable leather reclining seats, complimentary Wi-Fi, USB ports, onboard lavatories, and overhead baggage storage. Parking is free at select departure points, and the company also handles passengers' luggage directly to the cruise ship, making the journey even easier.

The service has been especially welcomed by travel professionals. "Expedia Cruises is thrilled to welcome Cruise Express to the West Coast," said Tracey Codd, Owner and CEO of Expedia Cruises. "What an incredible opportunity to grow the drive cruise market and make cruising more accessible than ever. The future is rolling in—and it's looking amazing!"

Cruise Express also continues to serve The Villages and East Coast Florida markets, connecting thousands of travelers annually to their cruise vacations with ease and reliability.

With a strong focus on partnerships, Cruise Express is proud to support the full sailing schedule of Norwegian Cruise Line, along with other major lines such as Celebrity Cruises, Holland America Line, and Royal Caribbean.

For more information about routes, travel agents, and upcoming schedules, visit www.thecruiseexpress.com.

- 30 -

About Cruise Express. Cruise Express is a premier transportation service provider, dedicated to offering seamless travel experiences to cruise terminals and other destinations. The Cruise Express has transported over 100,000 passengers to and from various ports safely for over 20 years.